



Public Sector Certificate in
**Strategic Thinking &
Execution**

BLENDED ONLINE COURSE



Overview

Does your team aspire to be the driving force of effective leadership and communication? Could your processes benefit from a spruce of innovative finesse? How about turning every day ideas into ground breaking innovations? All these skills are not just vital assets, they are the fuel that propels the Public Sector forward. We all need these tools, not because they are nice to have, but because they are the pillars of our collective success.

Here's where the Public Sector Certificate in Strategic Thinking & Execution steps in. Tailored to your needs, this comprehensive six week course brings together a broad spectrum of skills under one roof. Participants gain a multifaceted toolkit that enables them to weave together complementary skills to propel better business outcomes.

At the heart of our program is a laser-focused approach. We distil the essence of high-value information, equipping your team with the crucial tools they need to serve citizens better. Because we believe that improving the lives of the people is not just our mission, it's our shared passion. Let's embark on this journey of transformation together.

Who Should Attend

- Transformation Executives
- Transformation Office
- Strategy & Operations Leads
- Program / Project Managers
- Change Managers
- Executive Leadership
- People and Culture Leads
- IT Leads
- Finance Leads
- Business Unit Heads

Learning Outcomes

- Gain the ability to identify key elements that make a strategy transformative for your organisation.
- Learn to scrutinise existing operating models and apply techniques to enhance their efficiency and effectiveness.
- Acquire an understanding of the principles that drive exceptional customer and employee experiences.
- Develop the skills to craft value propositions and strategic change that resonate with stakeholders and align with organisational goals.
- Utilise Lean Six Sigma methodologies to break down internal processes to the third level, identifying areas for improvement.
- Equip yourself with the tools to set appropriate Key Performance Indicators, identify project risks, and map dependencies for successful transformation initiatives.

Why Attend

- **Acquire** the skills to formulate transformational strategies, optimise operating models, and improve processes, driving both efficiency and effectiveness.
- **Master** principles of customer experience design and stakeholder communication, fostering a culture that prioritises customer needs and collaboration.
- **Equip** yourself with tools for risk mitigation, performance measurement, and structural design, ensuring a holistic and successful approach to transformation projects in the Public Sector.

Meet Your Training Team



Guest Lecturer
ANDY CORBETT
Managing Director
CorbettPrice

With over 20 years of experience in global business transformation, Andy Corbett is a visionary leader and a Lean Six Sigma Black Belt. He has successfully spearheaded multimillion-dollar transformation programs across a variety of industries, with a particular focus on guiding public sector organisations through complex initiatives and long-term strategic planning.

Andy's unique ability to distil complex ideas into easily understandable insights has made him a trusted advisor, enabling clients to achieve significant outcomes like revenue growth, cost savings, and improved customer experiences. His unwavering commitment to delivering tangible, enduring value is evidenced by both immediate and long-term successes.



Training Director
LAUREN CHOWDRY
Head of Training
Elevate by CorbettPrice

Lauren helps Public Sector leaders navigate the ever-changing Government landscape. With over a decade of experience behind her, she specialises in operating model redesign and optimisation, focusing on long-term resilience.

Before establishing Elevate by CorbettPrice, Lauren was an advisor and strategist in the NSW Public Sector and also worked with financial institutions. After a successful career helping organisations transform from within, Lauren provides a unique perspective which she has focused towards equipping emerging leaders with the tools they need to make a difference.

Preparation

This course is highly interactive with a blend of live lectures, 1:1 coaching sessions, group discussions and self-paced content throughout. Come prepared with some current challenges you are facing in your organisation.

To participate, you'll need:

- A computer with camera and microphone
- Strong internet connection
- Current challenges you are facing to apply to your personal project

Register Early & Save

Extra Early Bird	Early Bird	Standard Price
Register 2 months in advance	Register 1 month in advance	Register 30 days or less in advance
\$1,699	\$1,999	\$2,200
Save over 20%	Save over 10%	-

REGISTER HERE



*Group discounts available

- Contact Us at info@corbettprice.com.au

Week 1: Introduction & Overview

- Course Orientation
- Overview of transformation and transformation strategies
- Introduction to Operating Models
- Introduction of the BeHOLISTIC transformation framework

Week 2: Business Model

- Customer experience design concepts
- Segmentation and personas
- Value Proposition development
- Channel and relationship analysis and strategies

Week 3: End to End Value Chain

- Value chain mapping
- Value chain analysis
- Lean Six Sigma
- Process decomposition

Week 4: Human Capital, Organisation & Location

- Mapping critical roles
- Employee experience mapping
- Organisational structure design
- Aligning your functions and locations to your value chain

Week 5: Information, Suppliers and Technology

- Big data and data security
- Leveraging suppliers and partners
- Technology audits
- Artificial intelligence

Week 6: Indicators and Culture

- Balanced scorecards
- SMART measures
- Organisation Culture Assessment Instrument
- Communicating strategies with clarity

Different **Formats** Used in this Course

- Live lectures with Q&A (recorded)
- Live 1:1 Coaching Tutorials
- Interactive eLearnings
- Articles and Report Readings
- Online Peer Discussion Boards
- Virtual Whiteboard Activities
- Recorded Video Content

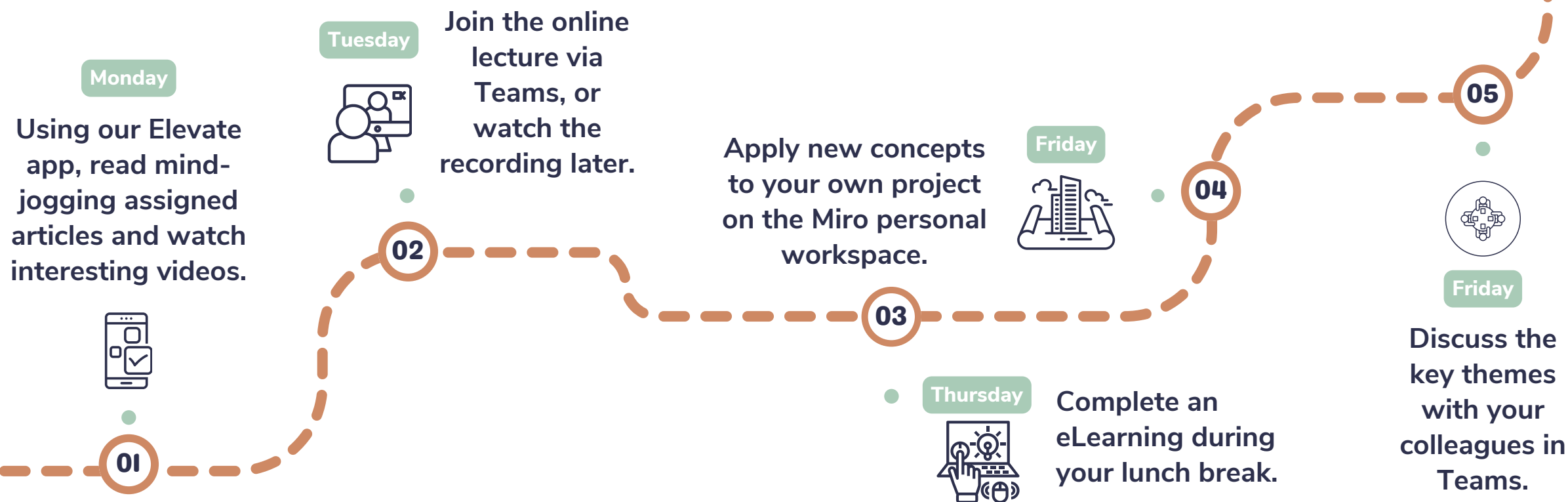


Elevate has a custom Learning Management System hosted online, with an app accessible to any apple or android device. You can access your course materials direct from the website or app anytime during your course.

Elevate Alumni also get access to the site for up to 1 month after course completion.

A **Typical Week** in a Blended Online Course

Our Public Sector Certificates require around 6 hours of engagement with content each week. Curious to know what that might look like and how it would fit into your life? Here's the typical week of a learner.



Assessment **Outline**



Elevate courses are designed with practical outcomes at the forefront of our delivery. With that in mind, assessment for our Public Sector Certificates focus on ensuring knowledge gained each week can be translated into each learner's individual roles and circumstances.



The assessment required for successful course completion involves weekly completion of activities in an individual virtual workspace. These activities range from developing an employee journey map, to completing a SIPOC diagram of a key process within a value chain.




The work to complete the weekly tasks is estimated to take approximately 1 hour per week. While this task is due at the end of week 6 our team can assist with any extensions required in alignment with our extensions and assessments policies.

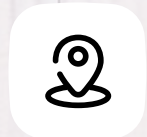


Equipping the public sector with the tools and knowledge they need to improve the lives of citizens.

Get In Contact

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