



Strategy & Transformation Masterclass

LIVE ONLINE COURSE

Upcoming Cohorts:
June 2024
September 2024



Overview

Does your team aspire to be the driving force of effective leadership and communication? Could your processes benefit from a spruce of innovative finesse? How about turning every day ideas into groundbreaking innovations? All these skills are not just vital assets, they are the fuel that propels the public sector forward. We all need these tools, not because they are nice to have, but because they are the pillars of our collective success.

Here's where the Strategy and Transformation Essentials course steps in. Tailored to your needs, this comprehensive two-day course brings together a broad spectrum of skills under one roof. Participants gain a multifaceted toolkit that enables them to weave together complementary skills to propel better business outcomes.

At the heart of our program is a laser-focused approach. We distil the essence of high-value information, equipping your team with the crucial tools they need to serve citizens better. Because we believe that improving the lives of the people is not just our mission, it's our shared passion. Let's embark on this journey of transformation together.

Who Should Attend

- Emerging Leaders
- Transformation Office
- Strategy & Operations Leads
- Program / Project Managers
- Change Managers
- Executive Officers
- People and Culture Leads
- IT Leads
- Finance Leads
- Business Unit Heads

Learning Outcomes

- Gain the ability to identify key elements that make a strategy transformative for your organisation.
- Learn to scrutinise existing operating models and apply techniques to enhance their efficiency and effectiveness.
- Acquire a foundational understanding of the principles that drive exceptional customer experiences.
- Develop the skills to craft value propositions that resonate with stakeholders and align with organisational goals.
- Utilise Lean Six Sigma methodologies to break down internal processes to the third level, identifying areas for improvement.
- Equip yourself with the tools to set appropriate Key Performance Indicators, identify project risks, and map dependencies for successful transformation initiatives.

Why Attend

- **Acquire** the skills to formulate transformational strategies, optimise operating models, and improve processes, driving both efficiency and effectiveness.
- **Master** principles of customer experience design and stakeholder communication, fostering a culture that prioritises customer needs and collaboration.
- **Equip** yourself with tools for risk mitigation, performance measurement, and dependency mapping, ensuring a holistic and successful approach to transformation projects in the public sector.

Meet Your Training Team



Facilitator
ANDY CORBETT
Managing Director
CorbettPrice

With over 20 years of experience in global business transformation, Andy Corbett is a visionary leader and a Lean Six Sigma Black Belt. He has successfully spearheaded multimillion-dollar transformation programs across a variety of industries, with a particular focus on guiding public sector organisations through complex initiatives and long-term strategic planning.

Andy's unique ability to distil complex ideas into easily understandable insights has made him a trusted advisor, enabling clients to achieve significant outcomes like revenue growth, cost savings, and improved customer experiences. His unwavering commitment to delivering tangible, enduring value is evidenced by both immediate and long-term successes.



Training Director
LAUREN CHOWDRY
Head of Training
Elevate by CorbettPrice

Lauren helps Public Sector leaders navigate the ever-changing Government landscape. With over a decade of experience behind her, she specialises in operating model redesign and optimisation, focusing on long-term resilience.

Before establishing Elevate by CorbettPrice, Lauren was an advisor and strategist in the NSW Public Sector and also worked with financial institutions. After a successful career helping organisations transform from within, Lauren provides a unique perspective which she has focused towards equipping emerging leaders with the tools they need to make a difference.

Preparation

This session is highly interactive with group activities and discussions throughout. Come prepared with some current challenges you are facing in your organisation.

To participate, you'll need:

- A computer with camera and microphone
- Strong internet connection
- Quiet, well-lit space
- Current challenges you are facing

Register Early & Save

Extra Early Bird	Early Bird	Standard Price
Register 2 months in advance	Register 1 month in advance	Register 30 days or less in advance
\$1,199	\$1,349	\$1,500

REGISTER HERE



*Group discounts available

- Contact Us at info@corbettprice.com.au

Day 1

9:00am	Welcome & Introductions
9:15am	Overview of Transformation & Operating Models <ul style="list-style-type: none">• Characteristics of a transformational strategy• Overview of Operating Models, approach and benefits• Transformation methodologies
10:45am	Morning Tea
11:00am	Customer Experience Concepts & Value Propositions <ul style="list-style-type: none">• Activity - Core principles of customer experience design• Activity - Designing a compelling value proposition
12:15pm	Lunch
01.00pm	Design Thinking for an Improved Customer Experience <ul style="list-style-type: none">• Activity - Defining the problem• Activity - Mapping the customer journey
03:45pm	Wrap Up & Close

Day 2

9:00am	Welcome & Recap
9:15am	Value Chains, Process Mapping & Lean Six Sigma <ul style="list-style-type: none">• The fundamentals of Value Chain Analysis• Overview of Lean Six Sigma• Activity - Identifying waste in processes
10:45am	Morning Tea
11:00am	SIPOC & Process Decomposition <ul style="list-style-type: none">• Activity - Build your own SIPOC• Activity - Decompose and analyse your processes
12:15pm	Lunch
01.00pm	Program Management Concepts & Dependencies <ul style="list-style-type: none">• Gaining stakeholder buy-in for transformation• Overview of project management approaches• Activity - identifying measures and KPIs• Managing risk and dependencies
03:45pm	Bringing It Altogether

For personalised dates and times please get in touch with the training team



Equipping the public sector with the tools and knowledge they need to improve the lives of citizens.

Get In Contact

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